

**IMPLEMENTING ONLINE COMMUNITY WEBSITE ON
JORDAN TOURISM INDUSTRY**

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IMPLEMENTING ONLINE COMMUNITY WEBSITE ON JORDAN TOURISM INDUSTRY

**A thesis submitted to College Arts & Sciences
in partial fulfillment of the requirement for the degree
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**By
Hazem Al-Kaseasbeh**

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I would like to start with the words that any job will not be complete without, so I will say: “By the Name of Allah, the Beneficent, the Most Merciful”. All the thanks to Allah that pave the way for me to obtain my master degree.

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DEDICATION

To my father pure soul, my mother and my brothers, and sisters.

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Abstract

The Web 2.0 is bringing great and rapid changes to the web application. Among all the websites based on Web 2.0, tourism websites are making a difference. The travel experience, photos and video are all resources to be shared in the tourism websites based on Web 2.0. Jordan, a country heavily depends on tourism industry, is in a lack of tourism website based on Web 2.0. Cultural heritage is playing a big role in the tourism in Jordan, so it is very important to use the Web 2.0 to transfer its intangible value into tangible evidence such as written documents or photos. In this study, the researcher aims to develop a tourism website about Jordanian sites based on Web 2.0 to solve this problem. This research will be done following the Spiral research methodology; it is expected to boost the tourism industry in Jordan.

TABLE OF CONTENT

ACKNOWLEDGEMENT	i
DEDICATION	ii
PERMISSION TO USE	iii
ABSTRACT	iv
TABLE OF CONTENT	v
LIST OF TABLES	ix
LIST OF FIGURES	x

CHAPTER ONE

INTRODUCTION

1.1 Background	1
1.2 Problem Statement	2
1.3 Research Questions	6
1.4 Research Objectives	6
1.5 Scope of the Study	6
1.6 Significance of the Study	7
1.7 Summary	7

CHAPTER TWO

LITERATURE REVIEW

2.1 Introduction	8
2.2 Jordan	8

2.3	Web 2.0	9
2.3.1	The Characteristics of Web 2.0	12
2.3.2	Web 2.0 Based Approaches to Develop Web 2.0	14
2.4	Web 2.0 Community Websites	16
2.5	Tourism Website	17
2.6	Related work	20
2.7	Summary	22

CHAPTER THREE

METHODOLOGY

3.1	Introduction	23
3.2	Design Research Methodology	23
3.2.1	Understand the Requirements	25
3.2.2	Design the System	26
3.2.3	Build in Stage	28
3.2.4	Test and Evaluate	28
3.2.5	Documentation	29
3.3	Summary	30

CHAPTER FOUR

SYSTEM ANALYSIS AND DESIGN

4.1	Introduction	31
4.2	List of Requirement	31

4.2.1	Functional Requirement	32
4.2.2	Non Functional Requirement	34
4.3	Use Case Diagram	36
4.4	Use case specification	37
4.5	Sequence Diagram	46
4.5.1	Login	47
4.6	Collaboration Diagram	47
4.7	Class Diagram	48
4.8	Summary	49

CHAPTER FIVE

PROTOTYPE DEVELOPMENT AND EVALUATION

5.1	Introduction	50
5.2	Findings and Analysis of the Usability Evaluation	50
5.3	Screenshots of the System Functionalities	56
5.3.1	Functionalities of the Users	57
5.4	Summary	58

CHAPTER SIX

CONCLUSIONS

6.1	Introduction	59
-----	--------------	----

6.2 Findings	59
6.3 Research Limitation	60
6.4 Recommended Works	61
6.5 Summary	61
References	62
Bibliography	66
Appendix A	68
Appendix B	73
Appendix C	83

LIST OF TABLES

Table 2.1: Differences between Web 1.0 and Web 2.0	11
Table 2.2: Comparisons example of application between Web1.0 and Web 2.0	12
Table 2.3: Characteristics of Web 2.0 applications	14
Table 2.4: Comparison of the Tourism Web 2.0 sites	21
Table 3.1: Usability evaluation criteria	29
Table 4.1: Functional requirement	32
Table 4.2: Non-functional requirement	34
Table 4.3: Use Case Login	38
Table 4.4: Use Case Manage Category	40
Table 4.5: Use Case handle page	41
Table 4.6: Use Case Manage User Account	43
Table 4.7: Use Case Modify Admin Account	45
Table 5.1: The evaluation result of the learnability of the system	51
Table 5.2: The evaluation result of the understandability of the system	52
Table 5.3: The evaluation result of the operability of the system	53
Table 5.4: The evaluation result of the attractiveness of the system	54
Table 5.5: The evaluation result of the compliance of the system	55
Table 5.6: Statistics Information	56

LIST OF FIGURES

Figure 1.1: Jordan Tourist Sites	2
Figure 1.2: The relationship between tourism Web 1.0 and users	4
Figure 1.3: The relationship between tourism Web 2.0 and users	5
Figure 2.1: Intelligent Query System and Intelligent Booking System	18
Figure 2.2: Intelligent Retrieval Systems	19
Figure 3.1: Spiral methodology	24
Figure 4.1: Use Case Diagram	37
Figure 4.2: Sequence Diagram for login	47
Figure 4.3: Collaboration diagram for login	48
Figure 4.4: Class diagram login	49
Figure 5.1: The evaluation result of the learnability of the system	51
Figure 5.2: The evaluation result of the understandability of the system	52
Figure 5.3: The evaluation result of the operability of the system	53
Figure 5.4: The evaluation result of the attractiveness of the system	54

Figure: 5.5 The evaluation result of the compliance of the system 55

Figure 5.6: Home page 57

CHAPTER ONE

INTRODUCTION

1.1 Background

Tourism is defined as the processes, activities, and outcomes arising from the relationships and the interactions among tourists, tourism suppliers, host communities, host governments, and surrounding environments that are involved in the attracting and hosting of visitors (Geldner & Ritchie, 2008). Tourism is an industry in which people visiting a particular place for sightseeing, visiting relatives and friends, taking a vacation, making a business or just having a good holiday.

The tourists spend their time on talking, sightseeing, touring, taking rides, singing, sunbathing or just enjoying the environment (Geldner & Ritchie, 2008). The statistic data shows that there is \$1.44 billion of revenue from tourism industry in 2005 (Fas, 2006), which is 9% of the Gross Domestic Product (GDP) in 2005. Meanwhile, tourism is also the largest source of foreign exchange and the second largest private sector employer (Fas, 2006). Therefore, tourism accounts for a large part of its economy. There are a wide variety of tourist destinations in Jordan, including ancient sites, religious tourist sites, and seaside sites and so on (Amadasi & Schneider, 2002).

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the thesis is for
internal user
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